



WORKFORCE INVESTMENT BOARD OF TULARE COUNTY EMPLOYMENT CONNECTION COMMITTEE MEETING

Employment Connection Center – 4025 West Noble, Visalia

Zoom: <https://zoom.us/j/2867588562>

MINUTES

February 16, 2023

Employment Connection Committee (ECC) Members Present: Robert Kleyn-Chair, Jennie Bautista, Carla Calhoun, John Werner, Aleyda Montenegro, Darlene Tyndal, Tami Olson, Joanna Schengel, Victoria Guzman, Saul Palomares

Employment Connection Committee (ECC) Members Virtual Present: Christina Garza

Employment Connection Committee (ECC) Members Absent: Larriann Torrez, Misty Bond, Terry Dobson, Lori Morton, Michelle Miller-Galaz, Michelle Engle-Silva, Melissa Abby

1) **CALL TO ORDER:** Robert Kleyn-Chair called the meeting to order at 10:03 a.m.

2) **PUBLIC COMMENTS:** Robert Kleyn-Chair called for public comments: there were no public comments.

3) **CONSENT ITEMS:**

a) Approve November 17, 2022, Committee Meeting Minutes

Motion by Tami Olson, seconded by Carla Calhoun to approve the Consent Items; carried by unanimous vote.

4) **COMMUNITY PARTNER PRESENTATION**

The Source's Mission and Resources

The Source's mission is to provide supportive spaces within our communities for LGBTQ+ people to learn, grow, belong, and thrive. Nick Vargas, Director of Development and Strategy from The Source, will provide an overview of resources and services available in our community for the LGBTQ+ people we serve and our organizations. PowerPoint presentation presented.

5) **ONE-STOP OPERATOR (OSO) ITEMS**

2023 Employment Connection System Integration Initiatives

- Partner Guide and Cross-Training – Edith Hernandez discussed Partner Cross-Training which will launch April 2023. Edith will be sending reminders on missing Partner Guides. Reports were provided in your packets. The Employment Connection OSO reported 292 partner referrals and ensuring that they are quality referrals and making sure the partner guide is updated. Cross-training will start in Visalia and Porterville Sites.

Partner Guide Template will provide basic information with partner logo, partner name, services offered, basic eligibility criteria, office locations-contact, title, Employment Connection icons & graphics, fonts.

What's next: complete partner guide updates, identify a training, finalize cross-training slides, and finalize training date.

Professional Development Calendar – 6 months

Two Cohort Trainings are provided through ETP.

- Communicate with Success – March 2-9
- Customer Service Training – April 13-June 8
- Safe Zone Training with LGBTQ+ – Summer 2023

6) DISCUSSION/INFORMATION ITEMS

a) WIB Executive Director Report

Adam Peck mentioned the Program Coordinator promotions within the WIB and the open Analyst positions. Adam discussed the Theory of Change which focuses on our values, strategies and expected impact, handout presented. The WIB is part of the workforce transformation core with (JFF) Jobs for the Future. The WIB hired Tom Price with Middlestate who is currently working on the New Employment Connection website and Dislocated Worker Strategy. Remote meeting will end February 28, 2023, and return to in person meetings. Discussed FICO score stats, economy, and affordable housing within Tulare County.

b) Business Services Updates – John Gonzalez

▪ Recruitment Assistance –

Job Connect at the Visalia & Porterville Employment Connection every Tuesday at 10:00am. Since January, 11 businesses have presented at Job Connect. Open interviews event with Peoples Care at the Visalia EC and 16 jobs were offered. Visalia Economic Development Corporation assisted with coordinating a job fair where 20 businesses and 589 customers attended. Upcoming events: 2 more VDC job fairs in April and June, date & time TBD. Two open interview events at the Porterville EC and four at Visalia EC. Monica has developed partnerships with Exeter, Cutler/Orosi and Porterville College to invite businesses to their campus and connect them with seniors who are graduating for entry jobs opportunities.

Contact: Monica Andrade

Mandrade@tularewib.org

559-713-5214

▪ Rapid Response -

Series of customized activities that the Workforce Board partner with EDD & local EDC Staff to help business and employees through the transition caused by a layoff or closure. Lead by Ryan Leasure in conjunction with EDD and EDC Staff. In this quarter starting January 1st, 2023 13 Business are closing or have closed affecting 200 employees in Tulare County. Break down by area 1 Lindsay, 5 Porterville, 2

Tulare, 5 Visalia. Examples of businesses are: Rue21 in Porterville and Bed Bath & Beyond in Visalia. WIB has provided some kind of services to 5 businesses and has directly addressed 17 individuals but not all have been laid off. Out of 8 of the 13 businesses make up the different industries.

Contact: Ryan Leasure
Rleasure@tularewib.org
559-361-6824

c) Employment Connection Website Update – Nicola Wissler

Updated on the Website with Tom Price from Middlestate and his team. Focusing on the purpose and intent of our website. They connected with EC centers, staff on how we connect with customers and how they connect with us and what their experiences are. Observations: Employment Connection is most successful when staff create an emotional connection and build relations. Important to set expectations to our customers that this is an employment Journey not a job placement. Accessibility needs to be prioritized with language and technical skill deficits. The current website serves little to no purpose to our customers and is a portal to CalJOBS system. Mentioned they want to be able to tell success stories through our brand and website to be a clear pathway to reach our centers.

New Employment Connection Website: Go Live Date March 31st, 2023

Your Journey to a Job Starts Here

- Job Seekers
- Businesses
- Partners
- What We Do

d) Employment Connection Center and OSO Reports

None presented – packets distributed to ECC members.

If you have any information, please email that to Edith Hernandez.

7) ROUNDTABLE DISCUSSION – None Presented

8) ECC Meeting Dates – 2023

ECC Meeting are every 3rd Thursday of the month. Meeting dates were updated.

- May 18, 2023
- August 17, 2023
- November 16, 2023

9) Good of the Order/Adjourn: There being no further business; the meeting was adjourned by Robert Kleyn-chair at 11:32 a.m.