



FASHION AND INTERIOR DESIGN

Tulare | Kings | Fresno Counties

OCCUPATIONS Q4 | 2020

JOB SUPPLY



JOB SUPPLY

2,286

Individuals in the Industry



COMPENSATION

\$30,132

Median Salary

OVERVIEW

Careers in the Fashion and Interior Design sector fall into three pathways: Fashion Design & Merchandising; Interior Design; and Personal Services.

In 2020, there were a total of 2,286 jobs in the Fresno, Tulare, and Kings County region, and most of those jobs were in the Personal Care Services industry.

The graduate pipeline below shows the programs and schools in our region that produced the most graduates in 2020. The occupation table shown on the next page shows the availability and potential earnings for jobs in our region.

TOP INDUSTRIES

Industries employing the above occupations

Personal Care Services 40.2%

General Merchandise Stores, including Warehouse Clubs and Supercenters 6.3%

Grocery and Related Product Merchant Wholesalers 4.7%

Florists 4.2%

Building Material and Supplies Dealers 3.6%

GRADUATE PIPELINE

Institutions producing graduates

Top Programs

Completions (2020)

Cosmetology/Cosmetologist 244

Art/Art Studies, General 234

Aesthetician/Esthetician 174

Barbering/Barber 75

Drama and Dramatics/Theatre 66

Top Schools

Completions (2020)

Milan Institute - Fresno 214

CSU Fresno 170

Paul Mitchell the School 124

Fresno City College 88

For labor market insights, local industry information and more, please visit www.tularewib.org

This report uses state data from the following agencies: Employment Development Department, Labor Market Division





OCCUPATIONS in order according to Annual Openings

Tulare | Kings | Fresno Counties

OCCUPATIONS Q4 | 2020

HIGH SCHOOL DIPLOMA OR LESS

	2020 Jobs	Annual Openings	10 Year Change	Entry-Level 25% Earnings	Median 50% Earnings	Experienced 75% Earnings
Merchandise Displayers and Window Trimmers	453	45	43	\$14	\$15	\$17
Floral Designers	140	19	(41)	\$13	\$14	\$18
Tailors, Dressmakers, and Custom Sewers	63	10	17	\$14	\$20	\$25
Painting, Coating, and Decorating Workers	20	2	3	\$15	\$16	\$19
Etchers and Engravers	19	2	(1)	\$12	\$13	\$16
Sewers, Hand	17	2	(1)	\$13	NO SIGNIFICANT MEDIAN/HIGH END WAGE	

SOME COLLEGE OR TRAINING

Hairdressers, Hairstylists, and Cosmetologists	469	66	88	\$13	\$14	\$15
Manicurists and Pedicurists	464	60	90	\$13	\$15	NO SIGNIFICANT MEDIAN WAGE
Skincare Specialists	122	19	42	\$13	\$14	NO SIGNIFICANT MEDIAN WAGE
Barbers	65	10	23	\$12	\$13	NO SIGNIFICANT MEDIAN WAGE

BACHELORS OR MORE

Graphic Designers	323	33	34	\$17	\$24	\$29
Interior Designers	90	9	5	\$19	\$24	\$35
Set and Exhibit Designers	41	4	2	\$18	\$26	\$33

The Regional Living Wage for a single adult in Tulare County is \$13.20 per hour.

For labor market insights, local industry information and more, please visit www.tularewib.org

This report uses state data from the following agencies: Employment Development Department, Labor Market Division

