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**INNOVATORS by Design Conference to Focus on Building a Future-Ready Workforce Through Innovation, Education, and Collaboration**

Visalia, CA – On October 9, 2024, the Workforce Investment Board (WIB) of Tulare County will host its Annual INNOVATORS by Design Conference at the Visalia Convention Center from 8:00 AM to 2:00 PM. This premier event will bring together workforce, education, and intermediary organizations to explore new strategies and innovations aimed at enhancing career pathway initiatives, business engagement, and workforce development programs.

The INNOVATORS by Design Conference offers a unique opportunity for attendees to connect with local and regional partners, share ideas, and focus on common goals that drive economic growth and workforce success. In addition to the annual update from the Workforce Investment Board of Tulare County, the event will highlight key workforce success stories from the region.

Breakout sessions at the event will focus on several key themes essential to the future of workforce development. These themes include:

- Building a Resilient Workforce Across Sectors: From healthcare to education, participants will explore strategies for strengthening key industries through skills training and capacity-building efforts.
- Innovating Education and Training: Sessions will address the integration of technology, automation, and micro-credentialing into education and vocational programs, equipping students and workers with relevant skills for evolving job markets.
- Economic Development and Workforce Alignment: Discussions will center on the intersection of land use, zoning, and workforce development, illustrating how community planning can support economic growth and job creation.
- Leadership and Collaboration: Attendees will delve into leadership development, exploring tools to enhance individual strengths and foster collaboration across workforce networks.

A highlight of the event will be a featured conversation between Adam Peck, Executive Director of the Workforce Investment Board of Tulare County, and California Secretary of Labor, Stewart Knox. Together, they will discuss state and local policies that are impacting Tulare County's workforce and share insights into initiatives that are shaping the region's future.

Event Details:

Date: October 9, 2024

Time: 8:00 AM – 2:00 PM

Location: Visalia Convention Center, 303 E Acequia Ave, Visalia, CA 93291

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Workforce Investment Board  
OF TULARE COUNTY  
*Driving Economic Success*

For more information or to register for the event, please visit [www.tularewib.org/ibd](http://www.tularewib.org/ibd) or contact the Workforce Investment Board of Tulare County at (559) 713-5208.

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**About the Workforce Investment Board of Tulare County:**

The Workforce Investment Board of Tulare County believes that too many people are unemployed or in low-wage jobs that don't sustain their families, and too many businesses have high-quality jobs that go unfilled. The mission of the Workforce Investment Board of Tulare County (WIB) is to advance the economic vitality of Tulare County through strategic funding investments aimed at growing the skills and talent of our workforce. The WIB brings funding to the region to convene industry, identify skills gaps, and broker solutions that help local businesses find the skilled workforce they need to succeed.

*This project is funded by the Workforce Investment Board of Tulare County, an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*