

## Employment Connection Council (ECC) Minutes May 19, 2021

### In Attendance

**Member:** Sofia Morales (Chair), Carla Calhoun, Nick Brown, Roxanna Cruz, Robert Gonzales, Michelle Engal-Silva, John Werner, Darlene Tyndal, Tammy Olson, Larriann Torrez, Jonna Schengel, Michelle Miller-Galaz.

**WIB Staff:** Adam Peck, Edith Hernandez, Elizabeth Dodd (scribe), Nicola Wissler, John Gonzalez, Christina Hopper.

**Other:** Natalia Carroll, Monica Andrade, Juan Salinas, Alberto Arzate, Martha Guerra, Jonathan Thompson, Craig Plath, Maria Guerrero, Lola Balandran, Rudy Roman.

### 1) Call to order: 10:01 a.m.

### 2) PUBLIC COMMENTS: None.

### 3) CONSENT ITEMS

#### Approve February 17, 2021, Employment Connection Committee Meeting Minutes

Motion by Larriann Torrez, second by Carla Calhoun to approve the Consent ms; carried by unanimous vote.

### 4) DISCUSSION ITEMS

#### a. Workforce Investment Board of Tulare County PY 2021-2024 WIOA Local Plan

Mr. Schinder, There are three components of the Local Plan.

##### i. Why have a Local Plan?

The Plan is a requirement. WIOA section 108, states that each Local WDB must, in partnership with the appropriate chief officials, develop and submit a comprehensive four-year plan to the Governor. The plan must identify and describe the policies, procedures, and local activities carried out in the local area, consistent with the state plan. Local Plans are part of a larger Regional Plan.

##### ii. How we put it together

##### iii. The Plan document

###### a. Compliance

###### b. Strategic

#### b. Rebranding of the Employment Connection System & Youth@Work Services

**MS. Wissler, Workforce Investment Board** – We have finished the RFQ process. The company Topograph, Inc. was selected. Brand Strategy No 10; assess the extent to which the WIB has achieved brand recognition. Among key customers improve the level of recognition. This new brand design is not to just recognize a logo, it includes our mission and our values. This is a full new branding package.

#### c. Employment Connection Center Reports

### 5) ROUNDTABLE DISCUSSION

**Mr. Werner, Sequoia Adult Education Consortium** – SSAEC will be releasing a social media package aimed at advertising the success we have all help participants achieve. I need to get some contact information from all of our partners. Can you connect me to, or send me the contact details of your media/public relations person?  
sequoiasadulreddirector@gmail.com

**Ms. Torrez, Tulare Adult School** – (1) I will be transitioning from Tulare Joint Union High School District to Porterville Unified as the Adult Ed Director starting on July 1, 2021; (2) Tulare Adult School will be having in-person graduations: VN Capping Ceremony this Friday and the HSD/HSE Graduation on Wednesday, June 2nd; (3) we will be offering

Summer School and sign-ups are happening online now; (4) our TAS 2021 Virtual Career Fair will take place on Wednesday, May 26, 2021, via Zoom <https://drive.google.com/file/d/1yOPLKb2CYKRyqUMMo6z8kLHAnP6GvaU1/view?usp=sharing> if you have employers that would like to participate please let me know; and (5) registration for fall 2021 classes will take place starting July 1st online for classes starting in August.

**Ms. Olsen – Visalia Adult School & Tulare Adult School – Tulare and Visalia Adult Schools have open enrollments for our High School Diploma, High School Equivalency, ESL, and Citizenship. Tulare Adult has registration & Orientation for their Medical Assistant Program Starting April 28, 2021 classes start in August. Phlebotomy registration March 1, 2021 classes start in August. Visalia Adult School is opening another eight-week course for C.N.A. that will start in May a lottery will be held in Mid-April. The Vocational Nursing Program for fall will start August 2021, is open right now for registration, testing, interviews, and receive packets to begin the program in August. We are working on offering a basic electrical class the goal start is for Mid-March. --**

**Mr. Gonzalez – Cutler-Orosi Adult School – Cutler Orosi Adult School has open enrollments for ESL, High School Diploma, and High School Equivalency. We also offer small cohort instruction (7-1 ratio) for those who need in-person training.**

**6) ECC NEXT MEETING**

Sofia Morales

**Upcoming Meeting Dates:**

- 1. 3<sup>rd</sup> Quarter--August 18, 2021**
- 2. 4<sup>th</sup> Quarter –November 17, 2021**

**7) ADJOURN**

**Meeting Adjourned at 11:46 am**