



FASHION AND INTERIOR DESIGN

Tulare | Kings | Fresno Counties

OCCUPATIONS | 2023

JOB SUPPLY



JOB SUPPLY

23,341

Individuals in the Industry



COMPENSATION

\$33,936

Median Salary

OVERVIEW

Careers in the Fashion and Interior Design sector fall into three pathways: Fashion Design & Merchandising; Interior Design; and Personal Services.

In 2023, there were a total of 23,341 jobs in the Fresno, Tulare, and Kings County region, and most of those jobs were in the Personal Care Services industry.

The graduate pipeline below shows the programs and schools in our region that produced the most graduates in 2021. The occupation table shown on the next page shows the availability and potential earnings for jobs in our region.

TOP INDUSTRIES

Industries employing the above occupations

Personal Care Services	16.7%
Warehouse Clubs, Supercenters, and Other General Merchandise Retailers	10.3%
Clothing and Clothing Accessories Retailers	9.6%
Building Material and Supplies Dealers	8.3%
Sporting Goods, Hobby, and Musical Instrument Retailers	4.6%

GRADUATE PIPELINE

Institutions producing graduates

Top Programs

Completions (2021)

Liberal Arts and Sciences	1,577
Business Administration	1,993
Cosmetology/Cosmetologist	207
Aesthetician/Esthetician/Skin Care Specialist	202
Art/Art Studies	167

Top Schools

Completions (2021)

CSU Fresno	214
Clovis Community College	170
Reedley College	124
College of the Sequoias	88

For labor market insights, local industry information and more, please visit www.tularewib.org

This report uses state data from the following agencies: Employment Development Department, Labor Market Division





OCCUPATIONS in order according to Annual Openings

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HIGH SCHOOL DIPLOMA OR LESS

	2020 Jobs	Annual Openings	10 Year Change	Entry-Level 25% Earnings	Median 50% Earnings	Experienced 75% Earnings
Retail Salespersons	12,624	2,066	966	\$15	\$17	\$16
First-Line Supervisors of Retail Sales Workers	5,163	636	280	\$17	\$26	\$21
Merchandise Displayers and Window Trimmers	844	113	69	\$16	\$20	\$18
Painting, Coating, and Decorating Workers	205	23	14	\$18	\$22	\$19
Tailors, Dressmakers, and Custom Sewers	117	15	(14)	\$9	\$23	\$15
Shampooers	33	7	10	\$7	\$26	\$15
Sewers, Hand	14	2	(2)	\$5	\$21	\$11

SOME COLLEGE OR TRAINING

Hairdressers, Hairstylists, and Cosmetologists	2,144	368	351	\$12	\$25	\$17
Manicurists and Pedicurists	1,278	249	467	\$14	\$16	\$15
Skincare Specialists	285	60	103	\$14	\$31	\$17
Barbers	294	44	49	\$7	\$17	\$11
Makeup Artists, Theatrical and Performance	72	13	11	\$28	\$43	\$42

BACHELORS OR MORE

Interior Designers	169	18	24	\$23	\$42	\$30
Fashion Designers	50	5	1	\$27	\$54	\$43
Set and Exhibit Designers	44	4	1	\$15	\$43	\$24

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