



Workforce Investment Board  
OF TULARE COUNTY  
*Driving Economic Success*

## WORKFORCE INVESTMENT BOARD OF TULARE COUNTY EMPLOYMENT CONNECTION COMMITTEE AGENDA

Thursday, May 12, 2022; 10:00 A.M. – 11:30 A.M.

The Employment Connection Committee meeting scheduled for Thursday, May 12, 2022, will be held virtually. The public may attend the meeting by following the following link:

<https://tularewib.zoom.us/j/81204032578>

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### 1) CALL MEETING TO ORDER

2) **PUBLIC COMMENTS (Three minutes per individual/organization, fifteen minutes total).** Any member of the public wishing to address the Employment Connection Committee on a specific matter under its jurisdiction, please notify WIB staff of your name and provide a brief description of the subject matter before the meeting. The Employment Connection Committee will not be able to act on any item not appearing on the Agenda.

3) **CONSENT ITEMS** – All under the Consent Calendar are considered routine and will be approved in one action without discussion. If a Committee member requests that an item be removed from the Consent Calendar or a citizen wishes to speak on an item, the item will be considered under Action Items.

a) Employment Connection Committee Meeting Minutes

Approve February 17, 2022, Committee Meeting Minutes.

### 4) REGULAR ITEMS

a) Approve the Employment Connection System Onboarding Process

Approve the Employment Connection Onboarding process for Employment Connection Partner and WIB subrecipients.

b) Approve the updated Employment Connection Welcome Services Survey

Approve the revised Employment Connection Customer Satisfaction Survey for Welcome Services at the Employment Connection System.

### 5) ONE-STOP OPERATOR (OSO) ITEMS

a) Employment Connection Partner MOU Update

b) SER – Jobs for Progress, Inc. Colocation at Visalia Employment Connection, a Senior Community Service Employment Program (SCSEP) for Tulare County.

### 6) DISCUSSION/INFORMATION ITEMS

a) WIB Executive Director Report

b) Employment Connection System Mission & Vision and Branding Directive

The Workforce Investment Board approved the rebranding of the Employment Connection in fall 2021. A new Mission and Vision were developed with the rebranding of the Employment Connection System. A discussion will be facilitated with the Committee to receive input regarding updated guidance in establishing a consistent and uniform brand identity for the Employment Connection System through branding and marketing.

c) Business Services Updates

- Rapid Response
- Tulare County Microbusiness COVID Relief Fund
- Recruitment Assistance

d) New Initiative through Community Economic Resilience Fund (CERF)

A program being developed by the Office of Planning and Research (OPR), GO-Biz, and LWDA to support resilient, equitable, and sustainable regional economies. The CERF was created to promote a sustainable and equitable recovery from the economic distress of COVID-19 by supporting new plans and strategies to diversify local economies and develop sustainable industries that create high-quality, broadly accessible jobs for all Californians.

e) Employment Connection Center and OSO Reports

Handouts

The Handouts are in packets

**7) ROUNDTABLE DISCUSSION**

**8) ECC Meeting Dates – 2022**

- August 18, 2022
- November 17, 2022

**9) ADJOURN**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Laura Castanon at 559-713-5200 no later than noon the Wednesday before the meeting.

Documents related to the items on this agenda which are distributed to the committee members, are available for public inspection in the WIB office, located at 309 W. Main St., Suite 120, Visalia, CA.