



**MINUTES**

**TULARE COUNTY WORKFORCE INVESTMENT BOARD, INC.  
(TCWIB)**

March 18, 2009

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**TCWIB MEETING ATTENDANCE**

**TCWIB Directors Present**

Bill DeLain, Chair  
Barbara Waldron  
Bobbie Wilson  
Carolyn Rose  
Darlene Tyndal  
George Maness  
Gil Aguilar  
Jeff Fly  
Joe Hallmeyer  
John Davis  
Kevin Cole  
Marcia Becerra  
Mariann Hedstrom  
Mike Ennis  
Paul Saldana  
Ronny Jungk  
Rosa Carlson  
Tricia Stever  
William Scott  
William Scroggins

**TCWIB Directors Absent**

Harroll Wiley, Vice Chair  
Carolyn Kehrli  
Charles McAninch  
Jim Vidak  
Randy Dennis  
Robert Alcazar  
Sandra Bullard

**Youth Council Representation**

**TCWIB Staff Present**

Adam Peck  
David McMunn  
Natalie Hanes  
Laura Castanon  
Leonor Alcazar  
Eldonna Caudill  
Sandi Miller  
Sharon Pearson

**Others Present**

Ray Banks, Turning Point  
Mary Rodarte, CSET  
Nathan Ross, Proteus  
Lydia Rios, EDD  
Martha Alexandros, SEE  
Quirino Banuelos, Proteus

**1. CALL MEETING TO ORDER**

Bill DeLain, TCWIB Chair, called the TCWIB, Inc. meeting to order at 12:35 p.m.

**2. PUBLIC COMMENTS (Three minutes per individual/organization, fifteen minutes total) -** Bill DeLain called for public comments; there were no public comments.

**3. CONSENT ITEMS -** All items under the Consent Calendar are considered routine and will be approved in one action without discussion. If a Board member requests that an item be removed from the Consent Calendar or a citizen wishes to speak on an item, the item will be considered under Action Items.

**Agenda Consent Item pulled from Consent Items for Discussion:**

**a. Approval of January 14, 2009 TCWIB Full Board/Strategic Planning Session Meeting Minutes**

**4. ACTION**

**a. Approval of January 14, 2009 TCWIB Full Board/Strategic Planning Session Meeting Minutes**

Ronny Jungk pulled the January 14, 2009 TCWIB Full Board/Strategic Planning Session minutes questioning why David Villarino, Labor is no longer on the minutes attendance and if/when the Board took action to remove him.

Adam Peck explained David's term expired May 31, 2008 and do to his attendance his term was not renewed. There are currently open Labor seats on Board and Adam is working with Randy Ghan, Central Labor Council to receive nominees.

**ACTION**

- Mike Ennis made a motion to approve the Agenda Consent Items.
- Jeff Fly seconded the motion.
- The votes of the TCWIB Directors present were unanimous.
- The motion was carried.

**5. INFORMATION/DISCUSSION ITEMS**

**a. Recovery Act Summer Youth Contracts**

February 18, 2009 the TCWIB approved awarding the American Recovery and Reinvestment Act (ARRA) summer youth program to current youth providers (CSET, Proteus, SEE). Funding awards were based on estimates and planned to be expended over two summers. Updated information regarding anticipated available funds and the expectation of Department of Labor that the funds be expended in the summer of 2009 requires an adjustment to funding awards:

<b>Allocation to Service Provider</b>	<b>Through 12/31/09</b>
CSET	\$ 2,021,359
PROTEUS	\$ 242,562
SEE	\$ 1,868,982
<b>Total:</b>	<b>\$ 4,132,903</b>

On March 5, 2009 a special Executive Committee meeting was called due to advanced draft language from DOL. After reviewing the document it was recommended that the Executive Committee not take action.

Adam Peck explained the amount has slightly increased and the WIB does not have the money in hand yet. The increased amounts will be dispersed on the same proportional amounts. This is the only summer youth money this

year to be funded in one summer. Past summer youth programs have been very small and funded by the Board of Supervisors.

The summer youth program will serve youth ages 14 to 24 including at risk youth. Older youth can provided some supervision of younger youth on work sites. Eldonna added the money moves through WIA therefore it has to follow WIA guidelines.

**ACTION**

- Paul Saldana made a motion to approve the Recovery Act Summer Youth Contracts.
- Barbara Waldron seconded the motion.
- Carolyn Rose abstained.
- The votes of the TCWIB Directors present were unanimous.
- The motion was carried.

**6. INFORMATION/DISCUSSION ITEMS**

**a. Presentation on Youth Providers Plans**

The three youth service providers (CSET, Proteus, and SEE) funded, by the TCWIB, to operate the ARRA summer youth programs will each provide brief presentations about their plans for implementing the program.

CSET, Proteus, and SEE are actively engaged in creating/finding the jobs and gave presentations. Proteus will operate a smaller program around 100-125 youth.

Bill DeLain thanked the providers for their presentations and added there is potential for long lasting impact on youth in our community.

Lydia Rios added historically Tulare County has had the best youth programs and we need to consider if there is an issue with youth in gangs in one city working in another.

**b. National Association of Workforce Boards (NAWB) Annual Conference**

Bill DeLain spoke on what he took away from the conference. From DOL stand point they are still filling in their ranks, from a system stand point in the context of WIA reauthorization a lot is riding on the success of the summer youth program. Expectations are really high and youth will be paid for real work. This is a chance for this system to show what it can do and be.

**c. Strategic Planning Session Update**

Discussion of Full Capacity Marketing (FCM)'s initial work plan recommendation. Provide additional details to referenced framework. Based on FCM's SWOT analysis, the survey results, and the feedback/input from the January 2009 TCWIB Retreat, FCM will develop a brand platform for both the TCWIB and the business services team to include a logo identity, mission/vision statements, tagline, brand values, and key messages/value propositions for each target audience.

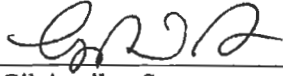
**7. FUTURE TCWIB SPONSORED EVENTS, SEMINARS AND CONFERENCES**

- Tulare County Job Fair: April 15, 2009, Visalia Convention Center from 9:00 am to 12:00 pm

**8. TCWIB DIRECTOR/STAFF COMMENTS** – Directors are encouraged to submit names for nominees from the private sector. Please submit names to Chairman Bill DeLain for consideration.

9. ADJOURN

There being no further business the TCWIB meeting was adjourned at 1:40 p.m.  
Minutes submitted for approval by Gil Aguilar, Secretary.



Gil Aguilar, Secretary

5/6/09

Date

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